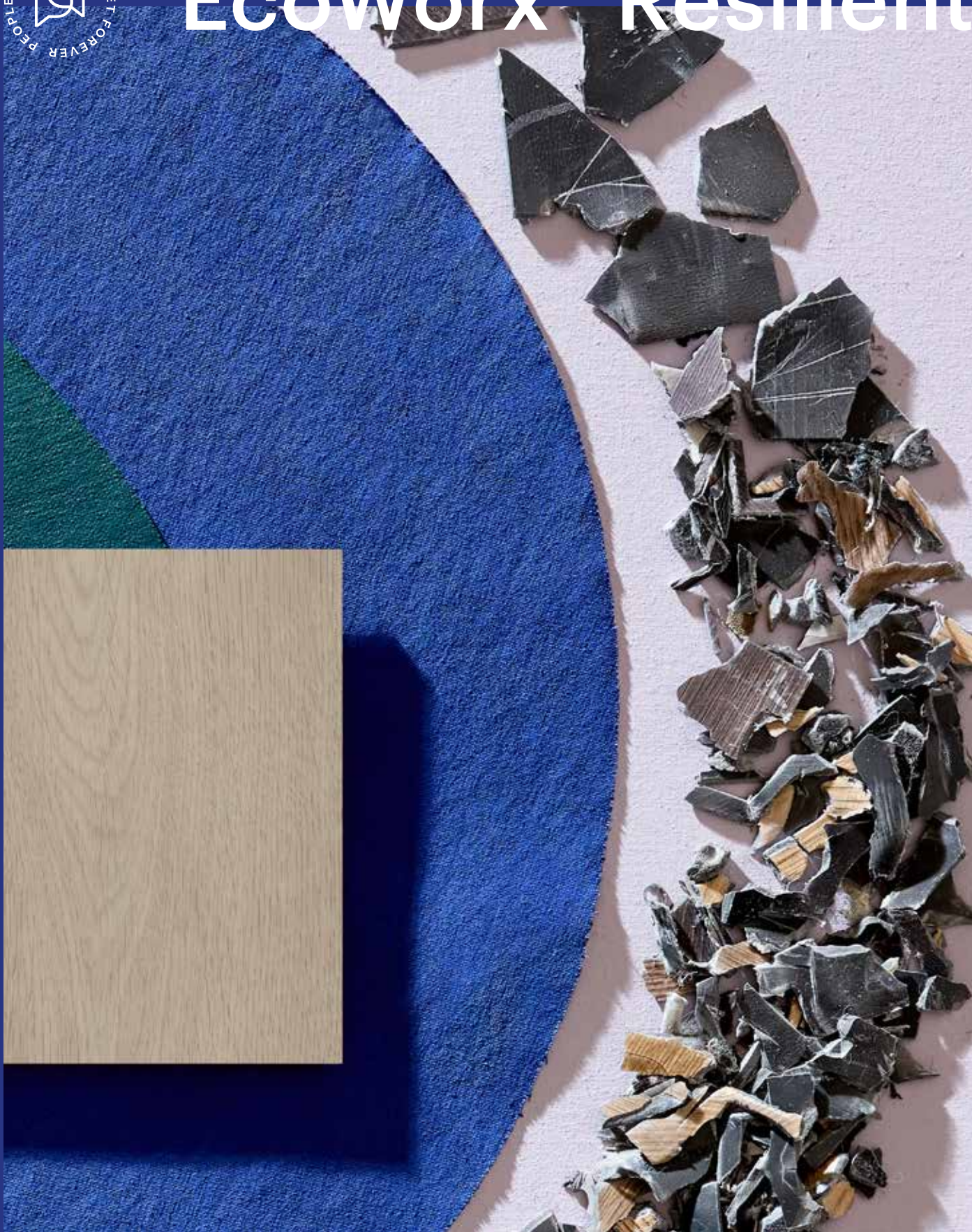




EcoWorx™ Resilient



PVC-FREE RESILIENT FLOORING PLATFORM

ShawContract®



1. History
2. Performance
3. Sustainability
4. Design

We've come full circle

2022

Introduced EcoSolution Q100™ fibre with EcoWorx® and EcoWorx S® backing, **reducing our carbon impact 42%.**

2006

We want it back.

Through our re[TURN]® Reclamation Programme we return EcoWorx®, EcoWorx S® into future EcoWorx® flooring.

2005

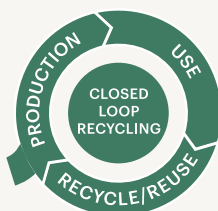
EcoWorx® became the first flooring product to be **Cradle to Cradle Certified®.**

1999

Launched the first fully recyclable PVC-free EcoWorx® tile backing.

Over 557 million square metres installed globally.

**SHREDDED ECOWORX S®,
ECOWORX® CARPET TILE AND
ECOWORX™ RESILIENT**



re[TURN]®

FREE OF CHARGE RETURN

Our EcoWorx®, EcoWorx S® and EcoWorx™ Resilient products can be returned via complimentary re[TURN]® Reclamation Programme, where they are recycled into raw materials for new carpet tiles.

2023

Launched **EcoWorx S®** – the new closed-loop recyclable carpet tile backing made in the UK.

2024

Launched our first **PVC-free, fully recyclable EcoWorx™ Resilient**.

2030

Our Goal: Achieve net zero operations by 2030 across our enterprise, all while **reducing the carbon footprint** of our products and our value chain.

Neutral is not enough.

EXTRUDED PELLETS

Forming the raw material for our carpet tile backing.

ECOWORX S® AND ECOWORX® PVC-FREE AND BITUMEN FREE CARPET TILE

Our 100% PVC-free backing made from thermoplastic polyolefin compound.

ECOWORX™ PVC-FREE RESILIENT

Formulated with no PVC, ortho-phthalates and plasticisers, EcoWorx™ Resilient is fully recyclable – optimised for low embodied carbon and carbon neutral.



1. History

1. History

LAUNCH OF ECOWORX



1999

Launched in 1999, EcoWorx® is the world's first fully recyclable PVC-free carpet tile backing. And now it's our first fully recyclable PVC-free Resilient hard surface flooring. The best part: when EcoWorx™ Resilient reaches the end of its useful life, we take it back and recycle it into more EcoWorx® carpet tile backing.

FULL CIRCLE FACT:

More than 560 million square metres of EcoWorx® has been installed globally. Together, we are contributing to a future where every design choice moves us closer to more sustainable spaces for all.



1. History

CRADLE TO CRADLE

2005



In 2005, **EcoWorx®** became the first flooring product to be **Cradle to Cradle certified**.

Sustainability goes beyond the environment – it is about how our products impact people and foster social fairness. **Cradle to Cradle provides the framework to ensure the materials specified are not only safe for people but are designed for their next use.**

FULL CIRCLE FACT:

Today, nearly **90% of products we manufacture are Cradle to Cradle Certified®**. **Together**, we support both communities and workers by promoting fairness and responsible resource use at every stage of the design process.

Cradle

William McDonough & Michael Brannigan



CHITECTS

POL



1. History

CRADLE TO CRADLE

The Cradle to Cradle Certified® Product Standard:



Provides the framework to assess the safety, circularity and responsibility of materials and products across five categories of sustainability performance.

FOR MORE INFORMATION ON CRADLE TO CRADLE,
VISIT C2CCERTIFIED.ORG

FULL CIRCLE FACT:

EcoWorx® – the first carpet tile globally
to achieve Cradle to Cradle® Certification.



MATERIAL HEALTH

Ensuring materials are safe for humans + the environment



PRODUCT CIRCULARITY

Enabling a circular economy through product + process design



CLEAN AIR + CLIMATE PROTECTION

Generating clean energy + protecting the environment



WATER + SOIL STEWARDSHIP

Safeguarding air, water + soil resources



SOCIAL FAIRNESS

Embracing safe, fair and equitable labor practices
that advance human rights + strong communities



1. History

LAUNCH OF ECOWORX S®



2023

Launched in 2023, EcoWorx S® a new closed-loop recyclable carpet tile made in the UK.

As part of our ongoing commitment to combat Carbon impact, the innovative EcoWorx S® backing system for EMEA, made from high performance polyolefin plastomer, closed-loop recyclable, PVC-free, bitumen free.

 **Made in the UK**

FULL CIRCLE FACT:

Just like **EcoWorx®** and **EcoWorx™ Resilient**, once it reaches the end of its useful life, we take it back and recycle it into more EcoWorx® carpet tile backing.



1. History

CRADLE TO CRADLE

2024

In 2024, we introduced our first **PVC-free, fully recyclable EcoWorx™ Resilient** — born from EcoWorx® carpet tile backing, an idea we first launched 25 years ago.

This innovation goes beyond reducing waste — it redefines the possibilities of design. A catalyst of how materials can be used across product platforms to support a circular economy.

Together, we're closing the loop.

FULL CIRCLE FACT:

When closed-loop recycled, **EcoWorx™ Resilient becomes a raw material for our EcoWorx® carpet tile backing.**



ART + SCIENCE CONTAINS
25% POST-CONSUMER
RECYCLED MATERIAL

ONE PERSON'S TRASH BECOMES
ANOTHER PERSON'S FLOOR

ART + SCIENCE:
OUR FIRST PVC-FREE
ECOWORX™ RESILIENT TILE

RECLAIMED ECOWORX®
BACKED CARPET TILE

SHREDDED ECOWORX®
CARPET TILE +
ECOWORX™ RESILIENT

EXTRUDED PELLETS



1999

ECOWORX® TILE BACKING



2005

CRADLE TO CRADLE CERTIFIED®



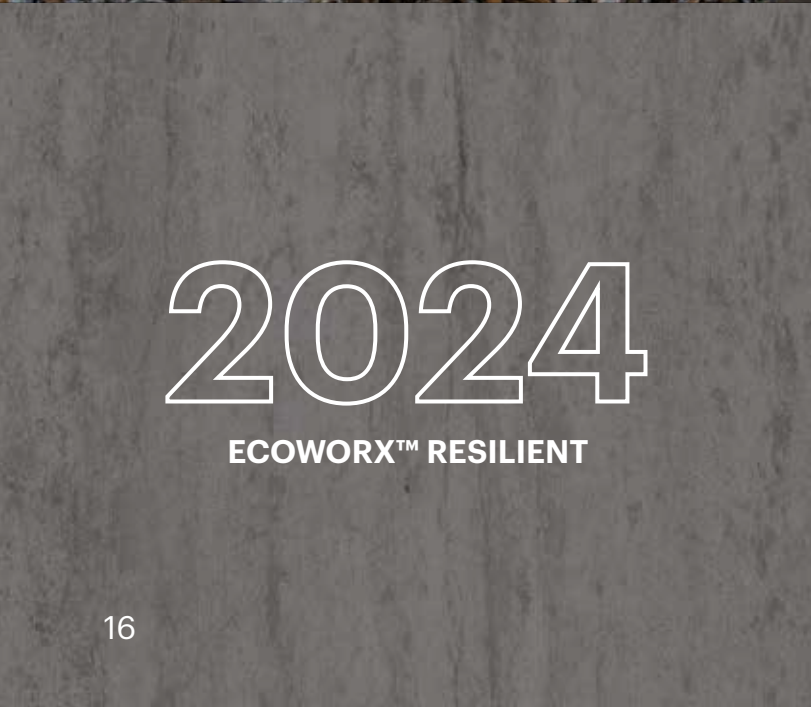
2006

RE[TURN]® RECLAMATION
PROGRAMME



2022

ECOSOLUTION Q100™ FIBRE



2024

ECOWORX™ RESILIENT



2030

NEUTRAL IS NOT ENOUGH

Our commitment to sustainability takes a bold step forward with our latest introduction of PVC-free products. By leveraging the same chemistry used in our **EcoWorx® carpet tile backing, EcoWorx™ Resilient is PVC-free, fully recyclable, low embodied carbon and carbon neutral.** With the ability to transform from one product to the other, this revolutionary innovation is a catalyst to **supporting a circular economy, improving material health and contributing to our collective fight against climate change.**



2. Performance

2. Performance

ECOWORX™ RESILIENT VS LVT



Although visually similar, EcoWorx™ Resilient outperforms traditional LVT. Made without any PVC or plasticisers, its chemistry make up is the same as our EcoWorx® carpet tile backing.

ECOWORX™ RESILIENT



LUXURY VINYL TILE

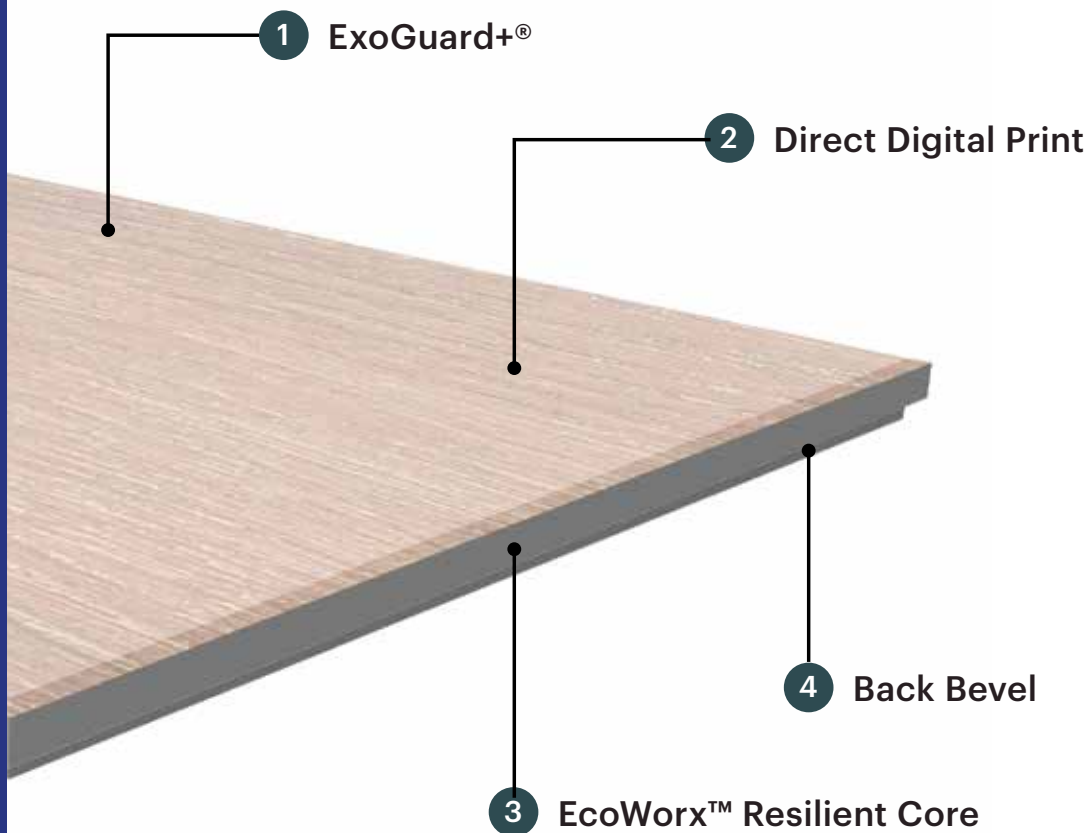


Note: These values are averages and may vary based on specific products.

2. Performance

TILE COMPOSITION

2.5mm Direct Glue Construction



100%
recyclable



no
PVC



durable



dimensionally
stable



light & easy
to handle



fast
installation

2. Performance

PERFORMANCE SAFETY



Fire rating Bfl-S1

Slip rating R10

Slip resistance

Woodgrain Emboss:

PTV Dry 58 | PTV Wet 52 (pendulum),

Smooth Emboss:

PTV Dry 61 | PTV Wet 44 (pendulum).



2. Performance

DURABILITY

EcoWorx™ Resilient is backed by our rigorous ExoGuard+® testing standard, which ensures durability and resilience against stain + wear in the most demanding environments.

ExoGuard+® offers superior resistance to staining, scratching and scuffing.

FULL CIRCLE FACT:

The new platform performs better than standard LVT in stain testing while the materials used to make it are PVC-free, durable, closed-loop recyclable and non harmful for the occupants.

2. Performance

ACOUSTICS



Quieter, greener spaces without compromising on quality or design.

2.5 mm EcoWorx™ Resilient platform achieves impact sound reduction of 9 dB by using a 2 mm underlay, this increases to a sound insulation of 20 dB.





2. Performance

GWP SCORE

We cannot afford to be neutral in our collective fight against climate change. Purchasing carbon offsets is not enough; we must take a comprehensive approach and focus on embodied carbon and carbon emissions.

EcoWorx™ Resilient utilises 25% recycled content. With a **Global Warming Potential (GWP) of 5.2 kg CO₂/m² (Art + Science collection)**, the PVC-free platform is optimised for low embodied carbon and carbon neutral.

2. Performance

WARRANTY



EcoWorx™ Resilient is 25% lighter than PVC flooring. Easier to transport to site, easier to handle on site, and quicker to install. It is ideal for heavy, high-traffic areas in demanding commercial installations.

EcoWorx™ Resilient system is backed with a 15-year Commercial Limited Warranty* when installed with approved adhesives*.



easy
installation



warranty



*** CHECK RECOMMENDED ADHESIVES AND WARRANTY.**



3. Sustainability

3. Sustainability

PEOPLE PLANET



**People Together,
Planet Forever is our promise.**

**Neutral is not enough
is our call to action.**

We are one planet. We cannot afford
to be neutral. We must make changes
and take action together.



3. Sustainability

MATERIAL HEALTH

We cannot afford to take a neutral position on the materials selected for our spaces because they have a direct impact on occupants. EcoWorx™ Resilient is designed to be safe and circular:

No PVC

No Chlorine

No Stabilisers

No Orthophthalates

No plasticisers

Non-toxic to human body

By prioritising proactive measures to address harmful chemicals, together we can create healing environments.

3. Sustainability

CIRCULARITY



At the end of its useful life,
we'll reclaim and recycle EcoWorx®
backed carpet and EcoWorx™ Resilient
to make more EcoWorx® floors
at no cost to you.

Since 2006, we have reclaimed and recycled nearly 500 million kilograms of post-consumer carpet through our re[TURN]® Reclamation Programme. We're committed to a circular economy.

FULL CIRCLE FACT:

Today, we reclaim and recycle **EcoWorx® carpet tile and resilient. Together**, we are a positive force in the global effort to collectively fight climate change.



3. Sustainability

CERTIFICATIONS

EcoWorx™ Resilient meets the demand of key industry certifications, including Works with WELL, Declare and Blue Angel. A reflection to our commitment to sustainability and material health.

These certifications not only validate the environmental integrity of our materials but also ensure that our collections meet the highest standard for human health and safety.



Declare.



* Certification in progress





3. Sustainability

DIVERSITY, EQUITY AND INCLUSION



We cannot afford to be neutral when it comes to our choices. Our commitment to prioritising people within our partnerships demonstrates our advocacy for others, furthering an environment that supports social fairness and equality.

Shaw is a signatory of the **UN Global Compact** and our sustainable sourcing policy and related terms and conditions for all suppliers cover its principles focused on **upholding and protecting human rights, labour, environment and anti-corruption standards.**



3. Sustainability

FUTURE

Our Goal: Achieve **net zero operations** by 2030 across our enterprise, all while **reducing the carbon footprint** of our products and our value chain.

We cannot afford to be neutral when it comes to: Material Health, Carbon, Circularity, Diversity + Inclusion.

Let's make a **promise** to be thoughtful stewards of each other and our planet. Sometimes we have to start small to make big changes, **together.**



WITH AN AMBITION FOR PROGRESS
IN EVERY FIBRE OF OUR BEINGS.



PLANET + PEOPLE GLOBAL DAY 2024



TIME'S UP ON STANDING STILL



WE NEED TO BE THE
CHANGE WE NEED



SO WE DON'T JUST STAND

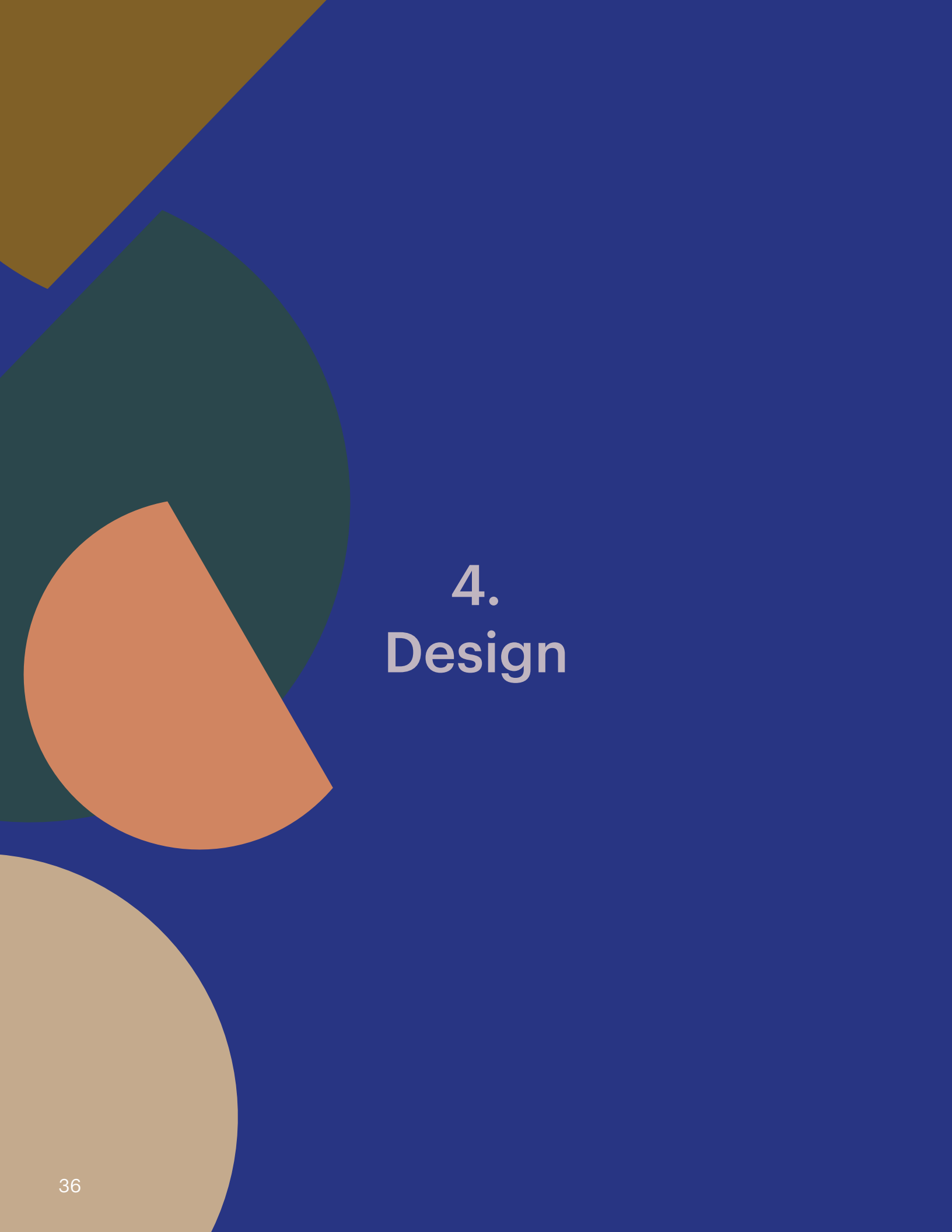


WE WALK FORWARD
WITH PURPOSE

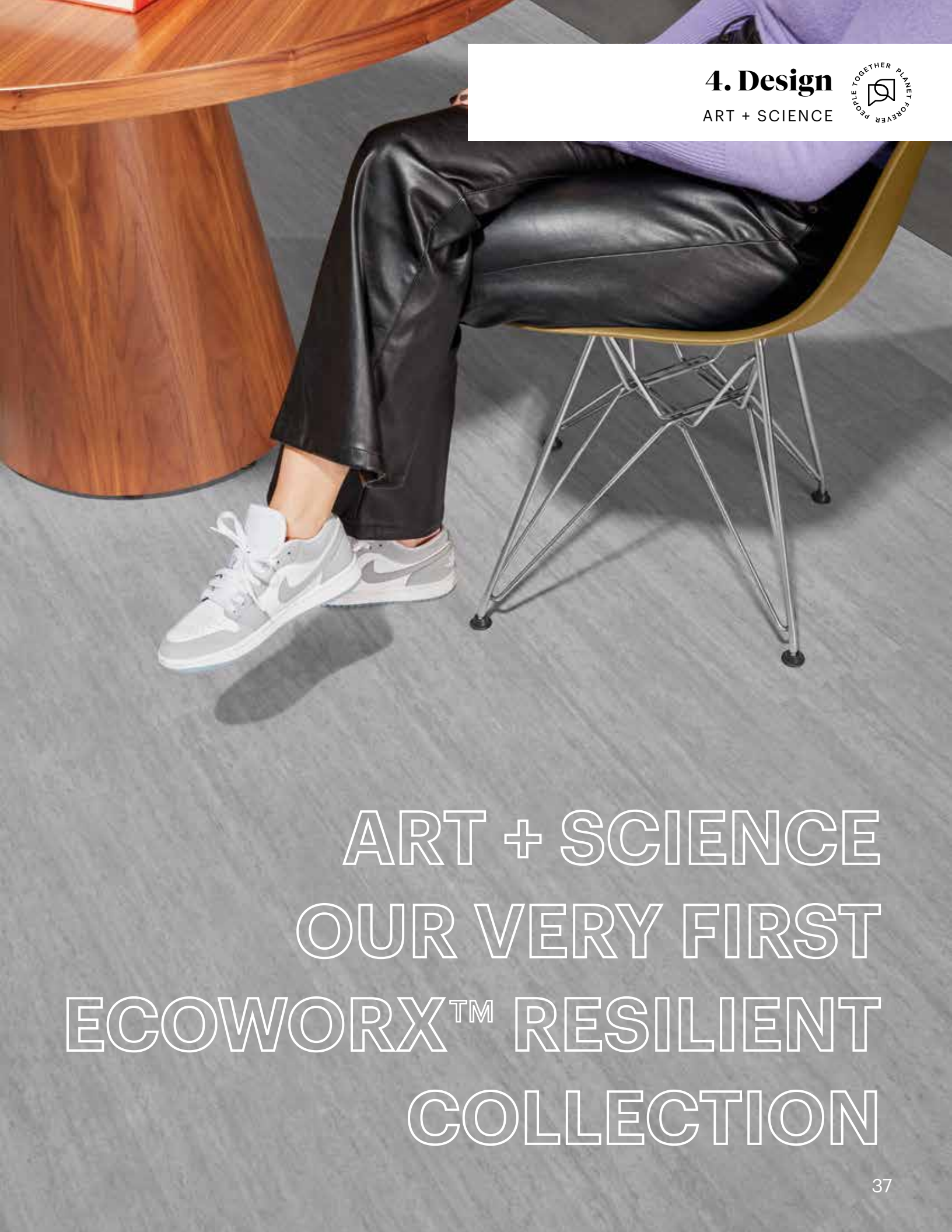


AND OPTIMISM!





4. Design



4. Design

ART + SCIENCE



ART + SCIENCE
OUR VERY FIRST
ECOWORX™ RESILIENT
COLLECTION



PIVOT

2.5 MM THICKNESS FORMAT.
AVAILABLE AS A 21 CM X 129 CM
PLANK, IN A RANGE OF TIMELESS
WOOD VISUALS. SELECTION OF
15 DEFINED TONES.



EXPLORE THE
COLLECTION



PVC-FREE ECOWORX TILE BACKING PVC-FREE ECOWORX TILE BACKING PVC-FREE ECOWORX TILE BACKING PVC-FREE ECOWORX TILE BACKING



EXPLORE THE
COLLECTION





OBSERVE

AVAILABLE AS A 21 CM X 129 CM
PLANK IN 2.5 MM THICKNESS,
IN A RANGE OF SUBTLE
CONCRETE EFFECTS. SELECTION
OF 5 NEUTRAL TONES.

Swatches at a glance

Pivot 4499V

21 cm x 129 cm



V2 Mindset 00115



V2 New Growth 00240



V2 Native 00720



V2 Ecology 00730



V3 Earthen 00740



V3 Value 00144



V3 Reform 00111



V2 Climate 00125



V2 Future 00750



V3 Resilience 00570



V4 Change 00504



V2 Reuse 00140



V2 Reclaim 00121



V3 Renew 00155



V2 Process 00575

Observe 4566V

21 cm x 129 cm



V2 Divert 00520



V3 Sustain 00595



V2 Edition 00516



V2 Outlook 00535



V2 Regenerate 00103

FULL CIRCLE FACT:

Range of wood and concrete that offers
6 metres of continuous digital printing
without pattern repetition.



ShawContract®

TO RECYCLE PLEASE CONTACT INFOUK@SHAWCONTRACT.COM